

Message Text

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ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 RSR-01 RSC-01 /014 W

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P 101545Z JUL 73

FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC PRIORITY 4710

UNCLAS PRAGUE 1605

E.O. 11652: N/A

TAGS: BEXP, CZ, US

SUBJECT: HOTELS, BRNO '73

REFS: (A) STATE 133544; (B) STATE 98595

FOR COMMERCE/BEWT/TPD

1. IMMEDIATELY UPON RECEIPT REFTTEL (B) EMBASSY REQUESTED 40 SINGLE HOTEL ROOMS IN BRNO FOR PERIOD OF FAIR. WE WERE TOLD AT THAT TIME THAT ALL HOTEL CAPACITY IN BRNO HAD BEEN "EXHAUSTED" FOR ENTIRE PERIOD OF FAIR. IT WAS SUGGESTED BY CEDOK OFFICE IN BRNO THAT ONLY HOUSING POSSIBILITIES LAY IN STUDENT HOSTELS OR IN PRIVATE HOMES.
2. EMBOFF IMMEDIATELY PAID CALL ON CEDOK HEADQUARTERS IN PRAGUE EMPHASIZING INCREASED SIZE OF US PARTICIPATION AT BRNO THIS YEAR AND IMPORTANCE OF THIS EXHIBIT TO POTENTIALLY EXPANDING TRADE RELATIONS BETWEEN CZECHOSLOVAKIA AND UNITED STATES. CEDOK REPRESENTATIVE CONFIRMED FACT THAT HOTEL SPACE IN BRNO FOR PERIOD OF FAIR COMPLETELY SOLD OUT; HOWEVER, SHE PROMISED TO TAKE MATTER IN HAND AND SEE WHAT COULD BE DONE TO MEET OUR NEEDS FOR FORTY-THREE (43) BEDS. (EMBASSY INCREASED COMMERCE ESTIMATE BY NUMBER OF ROOMS NEEDED FOR OUR STAFF DURING FAIR.)
3. CEDOK REP INFORMED EMBASSY JULY 9 THAT 43 BEDS HAD BEEN TENTATIVELY RESERVED FOR US PARTICIPANTS AT FAIR AT ZIDLOCHOVICE HOTEL, LOCATED ABOUT TEN (10) MILES FROM CENTER OF BRNO. HOTEL DESCRIBED AS RECENTLY CONVERTED CASTLE WITH UNCLASSIFIED

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GOOD ACCOMMODATIONS, RESTAURANT, ETC. ROOMS AVAILABLE AND

ON TEMPORARY RESERVE ARE: FOUR (4) SINGLES; ELEVEN (11) DOUBLES AND SEVEN (7) SUITES. WE ARE TOLD MOST SUITES, PROBABLY NOT ALL, HAVE TWO BEDROOMS WITH TWO BEDS IN EACH, AND COMMON ROOM. PRICES, INCLUDING HALF-BOARD (BREAKFAST AND ONE FULL MEAL) ARE AS FOLLOWS:

SINGLES: \$27.40 PER DAY

DOUBLES: RANGE FROM \$27.40 TO \$60.20

SUITES: \$68.20

4. SINCE COMMERCE HAS BETTER KNOWLEDTE OF AND ACCESS TO EXHIBITORS AND PARTICIPATING REPRESENTATIVES THAN WE DO, INCLUDING NUMBERS INVOLVED, WE SUGGEST COMMERCE DETERMINE PARTICIPANTS' WISHES CONCERNING INDIVIDUAL ROOM ASSIGNMENTS. EMBASSY HAS NO STRONG VIEWS ON ROOM ASSIGNMENTS. INCIDENTALLY, CULVER RECEIVED LETTER FROM ELEVEN STATES MFG. CORP. REQUESTING HIS ASSISTANCE IN CONFIRMING RESERVATIONS FOR TWO DOUBLE ROOMS AND OBTAINING TWO ADDITIONAL SIGNLE ROOMS FOR BRNO FAIR. IN VIEW OF FOREGOING, ROOMS CAN ONLY BE ALLOCATED FROM POOL OF 43 BEDS DESCRIBED HEREIN. REQUEST JIM ROBB COMMUNICATE DIRECTLY WITH MR. LEONARD KEY, DIRECTOR OF MARKETING, ELEVEN STATES MFG., ON THIS MATTER.

5. IN ANY EVENT, WE MUST CONFIRM ACCEPTABILITY THESE ACCOMMODATIONS IN ZIDLOCHOVICE HOTEL TO CEDOK BY NO LATER THAN COB JULY 12. GIVEN DIFFICULTIES ENCOUNTERED IN SECURING THESE ROOMS, THERE IS NO LIKELIHOOD THAT ACCEPTABLE ALTERNATIVES WILL BE PRESENTED AT THIS LATE DATE.
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